

JESSICA KASPER

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EDUCATION

FLORIDA STATE UNIVERSITY

2016- 2021

- Bachelor of Arts Psychology
 - Specialization in Neuroscience
 - Minor in Communications
 - Golden Key International Society Member
 - 3.8 GPA
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EXPERIENCE

UX/UI DESIGNER

Freelance 2022 - Current

- Designing site maps and mockups product designs based on proven methods and end-user feedback
- Working collaboratively with design teams, project managers, and stakeholders to create intuitive brand identity and user friendly products
- Communicating with developers throughout the design process on scope and capabilities of designs and features
- Utilizing Responsive Web Design in all projects to produce consistent mobile/desktop/smartwatch interfaces
- Prioritizing accessibility and usability heuristics to create products that are available to all potential users

LIVE STREAM HOST

Games Done Quick 2015 - 2022

- Acted as audience facing vocal representative for events; announcing donations and comments, encouraging prize incentives, and advertising sponsorships
 - Showcased for the Prevent Cancer Foundation, The Malala Fund, and Doctors Without Borders respectively
 - Ensured appropriate charity representation for each event raising on average 3 million dollars per event for a total of over 40 million dollars over event lifespan
 - Required proficient public speaking skills along with preparation for high pressure situations while actively speaking to audience of almost 80,000 people
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SKILLS

- Figma, Adobe Creative Suite
- HTML, CSS, JavaScript
- Bootstrap, Bulma
- Content Writing/ Information Architecture
- WordPress, SquareSpace